



Real Appeal

State of Nevada

Data from July 2015 through September 2025

Dashboard Report

**1,874****Enrollment**

Members enrolled since program inception*

**85%****At-Risk**

Members with BMI > 30, or BMI between 25 to 29.99 and a qualifying comorbidity

**1,022****Engagement**

Members attending one or more coaching sessions

**113****Currently Engaged**

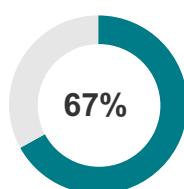
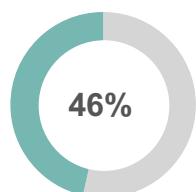
Members actively engaged due to logging activity within the last six weeks



Member Satisfaction Rating
4.84

*Data since program inception, unless an alternative date range has been specified on the cover page.

At-Risk Attendance

4+ Sessions Attended**9+ Sessions Attended****At-Risk**

Diabetes, Cardiovascular or other related conditions

Attend 4+ Sessions

Real Appeal Expectations **70%**

Attend 9+ Sessions

Real Appeal Expectations **50%**

At-Risk Weight Loss

35%**5%+ Weight Loss**

Attended 4+ Sessions In Program 16+ Weeks

**740**

Members Reporting Weight Loss

6,889

Total Pounds Lost

Attended 4+ Sessions In Program 16+ Weeks

5.8

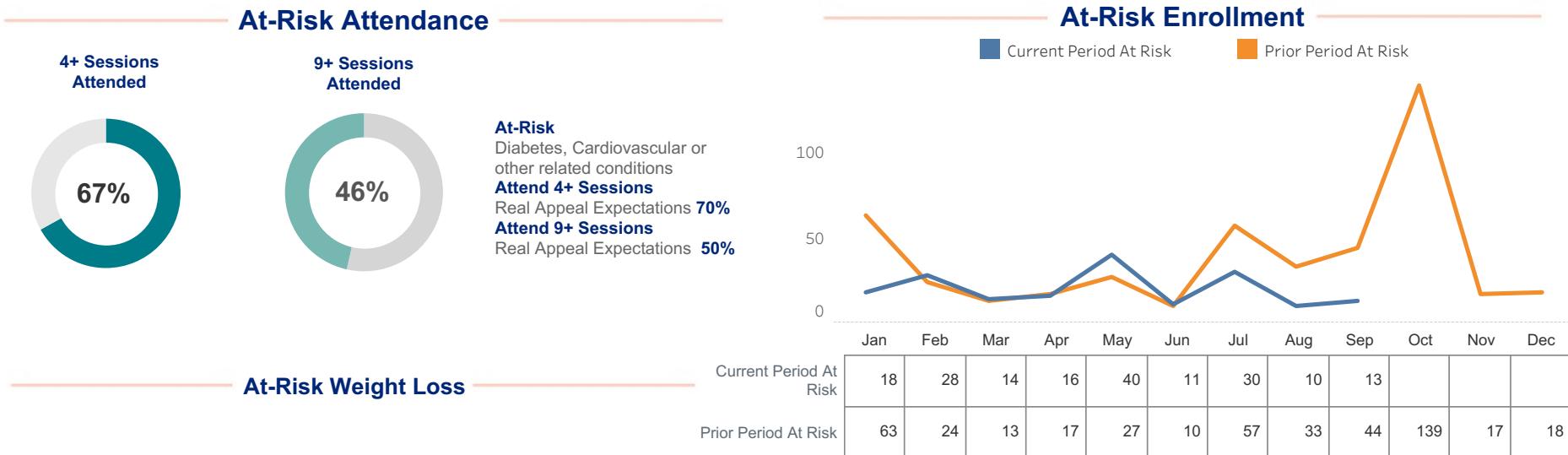
Average Ibs. Loss
(per member)

5%+ Loss: Real Appeal Expectations **33%**
5%+ Loss: Represents members that have reported weight loss

If visualizations are blank above, there are no relevant data.

Optum**Real Appeal**

Dashboard Report



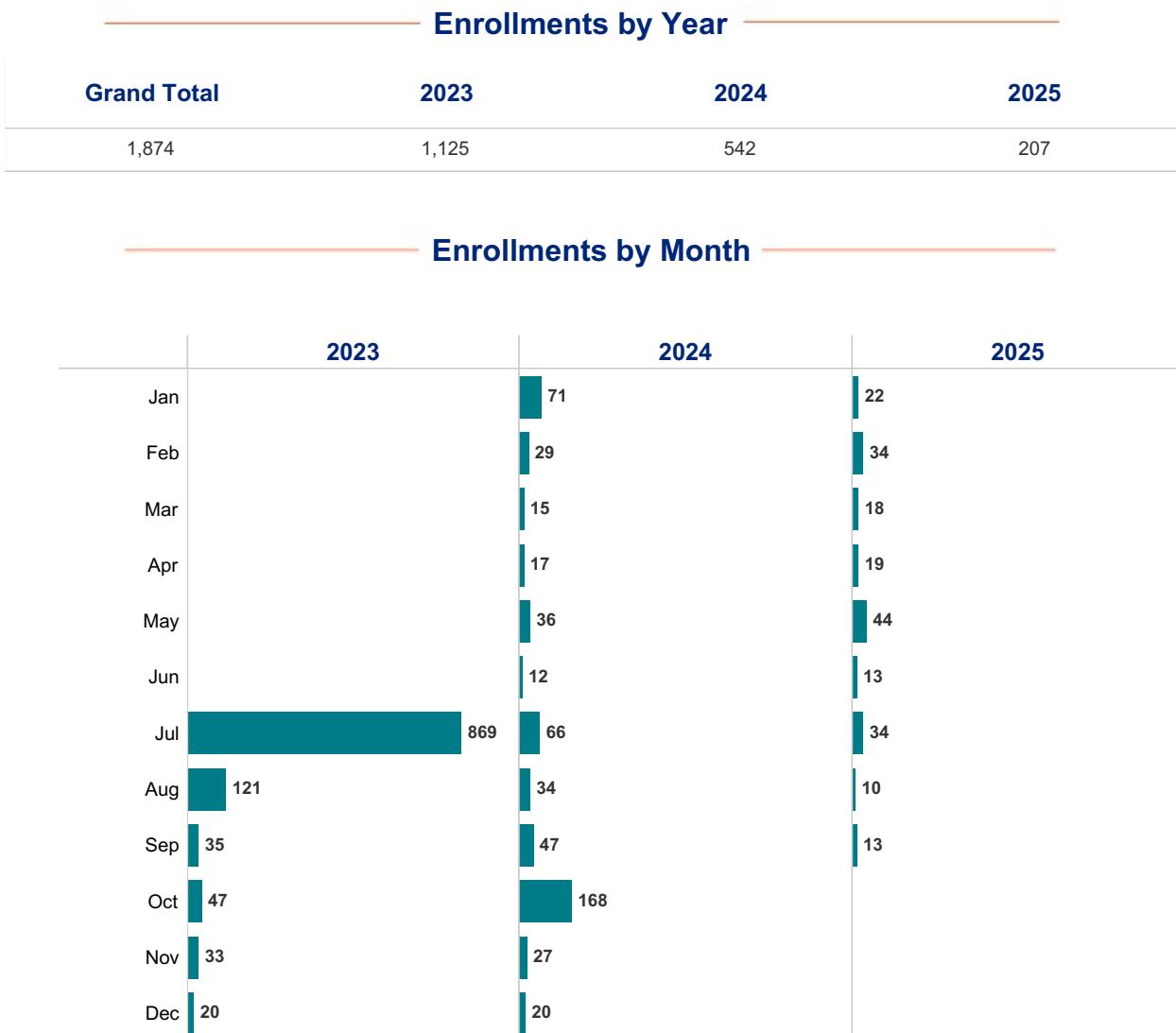
*Data since program inception, unless an alternative date range has been specified on the cover page.

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Enrollment Summary

 1,874
Enrollment
Members enrolled since program inception*
 1,593
At-Risk
Members with BMI>30, or BMI between 25 - 29.9 and a qualifying comorbidity
 36
Re-Enrolled
Members who completed the programs and enrolled for another period
 113
Currently Engaged
Members actively engaged due to logging activity within the last six weeks

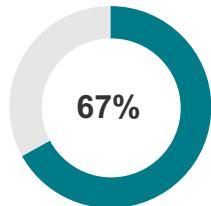
*Data since program inception, unless an alternative date range has been specified on the cover page.



Note: Enrollments by Month only displays the most current three years.

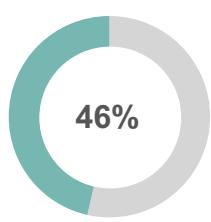
At-Risk Class Progression & Session Engagement

4+ Sessions Attended



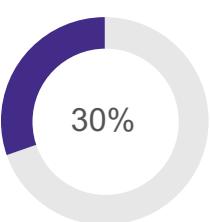
681

9+ Sessions Attended



469

16+ Sessions Attended



306

Real Appeal Expectations

70% Will Attend 4+ Sessions

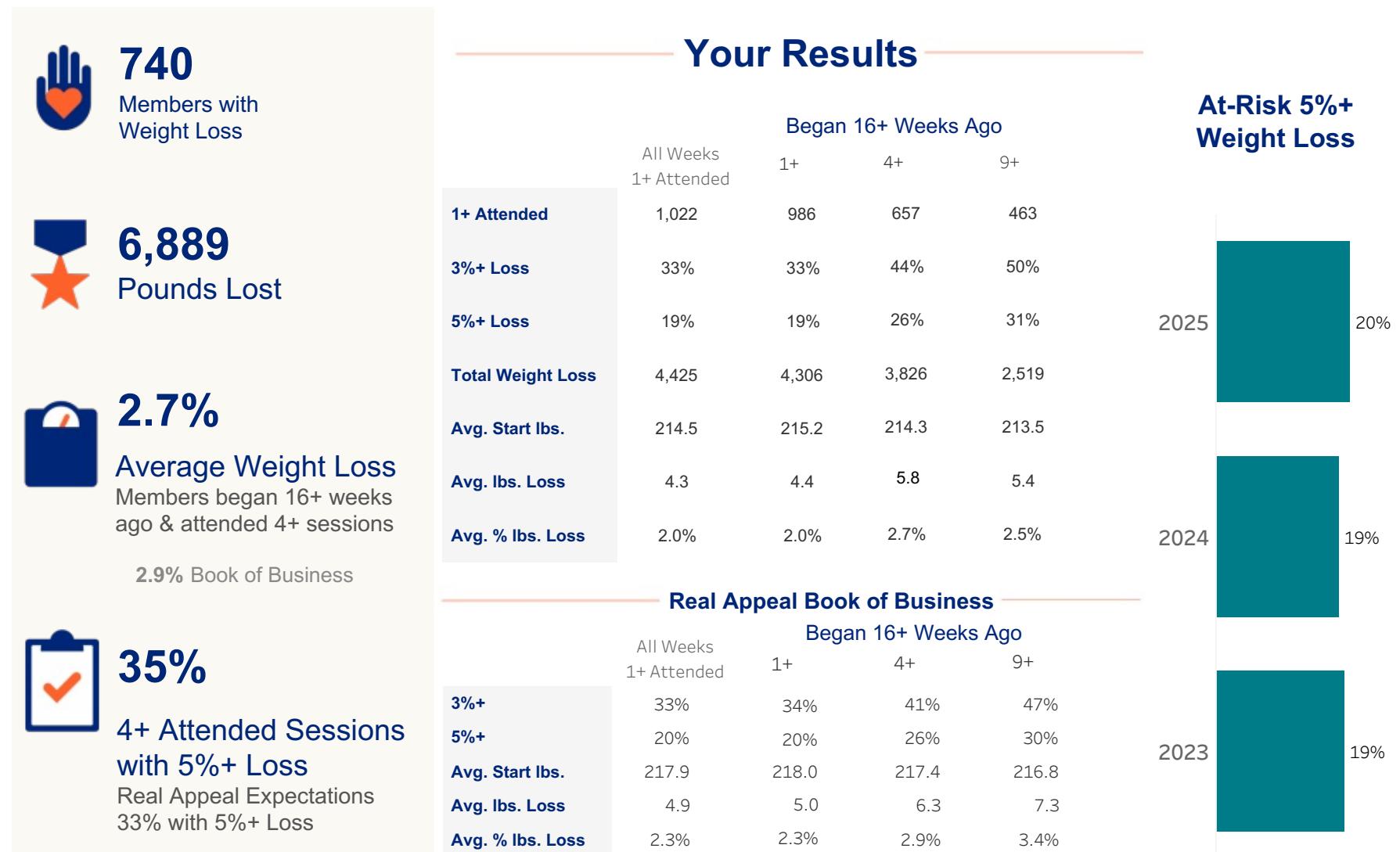
50% Will Attend 9+ Sessions

30% Will Attend 16+ Sessions

Currently in Week / Session Engagement

	1+ Attended	4+	Attended 4+	9+	Attended 9+	16+	Attended 16+	26+	Attended 26+
1 - 3 Weeks	5	0	0%	0	0%	0	0%	0	0%
4 - 8 Weeks	8	5	63%	0	0%	0	0%	0	0%
9 - 15 Weeks	23	19	83%	6	26%	0	0%	0	0%
16 - 25 Weeks	43	26	60%	19	44%	9	21%	0	0%
26 - 52 Weeks	943	631	67%	444	47%	297	31%	140	15%
Grand Total	1,022	681	67%	469	46%	306	30%	140	14%

At-Risk Outcomes



If visualizations are blank above, there are no relevant data.

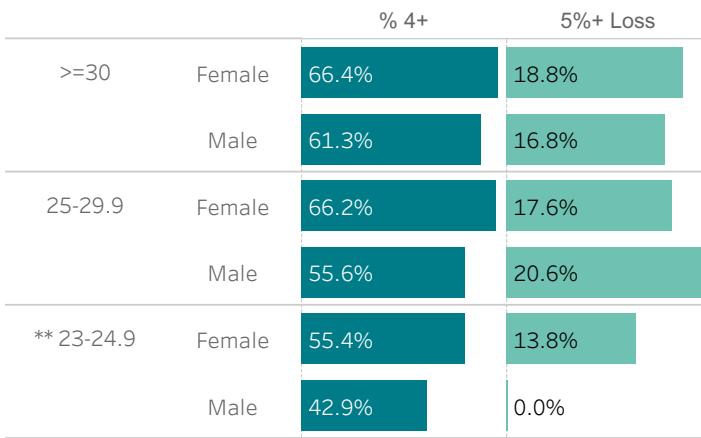
* Note: Outcomes in above charts include members who may have weight loss, weight gain, or remain unchanged.

Enrollee Characteristics & Outcomes

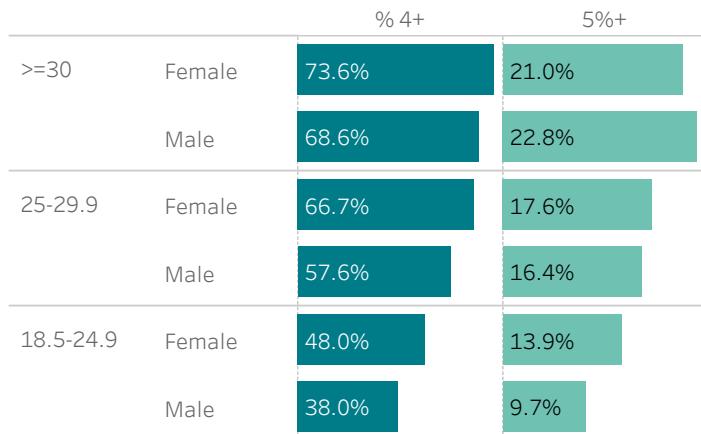
BMI					
** 23-24.9	25-29.9	>=30			
131 7%	555 30%	1,188 63%			
Medical Need					
At-Risk		Not At-Risk			
1,593 85%	281 15%				
Gender					
Female		Male			
1,563 83%	311 17%				
Plan Member Type					
Employee		Spouse/Other			
1,787 95%	87 5%				
Age Range					
18-29	30-39	40-49	50-64	65-69	70+
111 6%	428 23%	527 28%	696 37%	82 4%	30 2%

**On occasion individuals with a BMI <23 will be included in this category.

Attendance & Weight Loss



Book of Business Attendance & Weight Loss



Member Satisfaction

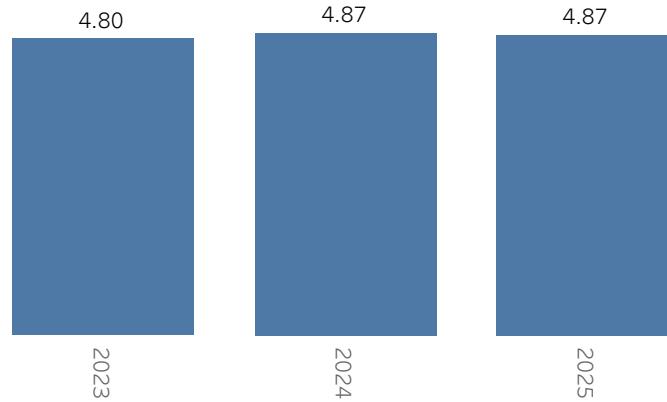


**Member
Satisfaction
Rating**

4.84

Book of Business 4.82

**Average Rating
On a Scale 1-5
(with 5 being the Highest)**



**Total Ratings
Classroom Experience**

5,228

Registration & Enrollment

Relationship

	Relationship	Grand Total	2023	2024	2025
Registered	Employee	1,849	1,099	550	200
	Spouse/Other	91	67	9	15
Disqualified	Employee	62	37	17	8
	Spouse/Other	4	4	0	0
Enrolled	Employee	1,787	1,062	533	192
	Spouse/Other	87	63	9	15
At-Risk	Employee	1,518	897	455	166
	Spouse/Other	75	54	7	14
Not At-Risk	Employee	269	165	78	26
	Spouse/Other	12	9	2	1
Re-Enrolled	Employee	36	0	19	17
	Spouse/Other	0	0	0	0

Month

	Total	January	February	March	April	May	June	July	August	September	October	November	December
Registered	439	22	35	18	19	45	14	39	10	13	174	28	22
Disqualified	17	0	1	0	0	1	1	5	0	0	6	1	2
Enrolled	422	22	34	18	19	44	13	34	10	13	168	27	20
At-Risk	354	18	28	14	16	40	11	30	10	13	139	17	18
Not At-Risk	68	4	6	4	3	4	2	4	0	0	29	10	2
Re-Enrolled	22	0	3	1	2	4	1	3	2	1	5	0	0

Appendix

Measure

Completed Registration

Definition

Based on valid insurance the member is eligible for the program.
Member can be counted 1+ times in this section if they re-enroll.

At-Risk

Member medically qualified to participate in the program.

At-Risk Weight Loss

Members medically qualified to participate in the program and have tracked weight loss.

At-Risk Engagement & Attendance

Members who medically qualify to participate.
% Engaged attended \geq 1 session
% Engaged attended 4+ sessions
% Engaged attended 9+ sessions

Disqualified

Medically excluded or found ineligible.

Enrolled

Member has been identified to participate in the At-Risk or Not At-Risk program and has selected a class to participate in.

Engaged

Attended 1+ sessions

Active

Member in program for \leq 52 weeks and has participated in the past 6 weeks

Average Pounds Start

Average weight when enrolled

At-Risk Measurements

Total Pounds Lost

At-Risk members with weight loss

3%+ Loss

At-Risk members who lost \geq 3%

5%+ Loss

At-Risk members who lost \geq 5%

Average Pounds Lost

At-Risk members average pounds lost (Total At-Risk Pounds Lost) / (At-Risk Members)

Outcomes

All

At-Risk participants regardless of class participation or length in program

1+

Members attended 1+ sessions

4+ Attended 16+ Weeks

At-Risk participants 4+ class participations, in program 16+ weeks